

FRIENDS OF QUEEN ANNE'S COUNTY LIBRARY
Minutes
June 8, 2015
Amended July 6, 2015

The meeting was called to order at 7 PM. Present: Mary Jackson, Carol Franks- Randall, Connie Zillig, Sue Haddox, DeAnn Cheyne, Kathie Smarick, Penny Lins, John Walden, and Jim Malaro. The minutes from the May 4, 2015 meeting were approved as amended.

Connie presented the treasurer's report. The balance in our treasury as of June 8, 2015 is \$6845.81. As of December 2014 we had 70 members. Since January 2015 we have 7 new members and 17 non-renewals. Discussion ensued as how to generate both new members and renewals. Perhaps we could have the Kent County Friends President come to one of our meetings to speak to us regarding membership retention. Connie will look into linking PayPal with Friends email so members could sign up or renew online using PayPal. Also Mary and Connie will look into setting up a Gmail account or mail chimp for email blasts.

We discussed how to best use the Sally Clark painting donated by a Friends member. Perhaps a raffle at the County Fair and our Library Red event. Some members felt there possibly would not be a lot of interest in the painting since it is so specific.

Kathie is trying to organize a Spirit Night at Sweet Frog. They are receptive to the idea and when a date has been decided upon they will give 10% of all proceeds for that day to Friends of the QAC Library. We have books left from "Reading with Friends" to give away to participants "while supplies last". Casey will generate a flyer for this event and members of the Board will distribute around the county. We should also have some kind of flyer at this event announcing the next "Reading with Friends" dates and times. Carol and Sue will get together with staff to determine dates for the next "Reading with Friends" event perhaps after school has started and families are back from vacation. It was decided that perhaps it would be best to have this event at the Kent Island branch since there was not much participation at Centerville, but we need see what kind of event we can have at Centerville that hopefully will be better attended than our past "Reading with Friends" event.

The next topic of discussion was our summer book sale. The date decided upon is August 29th at the Centerville branch and will be advertised as "Summer Porch Sale". We decided upon having a "Members Only" preview night inside the library on Friday evening from 5-8 PM admission by invitation. John has agreed to make the meeting room available to sort and set up books during the day on 8/28. Mary will order a banner for the front porch that says "Book Sale Today" and Casey again will do a flyer for us which then members of the Board will distribute. Mary will set up a time line for the sale and take care of putting ads in *Tidewater Trader* and *Shore Update*. No decision has yet been made about ads in local newspapers.

We will put out a request by email to all our members for a dry secure place to store books. Chloe has graciously allowed us to store books at her house but the problem is that it not on the ground level so boxes are taken up steps for storage and then back down again when we have a sale. We decided against a storage unit at U-Haul due to cost.

The prices were set at \$1 for hardback books, DVDs, and audio, \$0.25 for paperbacks, and fill a "Friends" bag for \$10. New members could join at the Preview night for \$25 and get access to all sale items.

We then moved on to our "Library Red" and perhaps a family event to be held in the fall. DeAnn will contact wineries and Sue and Carol have volunteered to head up the food committee. No further discussion ensued regarding a family event.

We agreed to postpone a field trip to Library of Congress or The Smithsonian.

With regard to collaboration with Arc, so far three members have responded with their willingness to participate. We are looking for at least 7 members to respond. When we have enough responses an organizational meeting will be set up and we will proceed from there.

The updated draft for the new Friends brochure was distributed for comments. It was favorably accepted and the Regional Library will print them for us.

There being no further business or new business to discuss we went into Executive Session.

The meeting was adjourned at approximately 8:35 PM

Respectfully submitted,
Penny Lins, Secretary