

**FRIENDS OF QUEEN ANNE'S COUNTY LIBRARY**

**MINUTES**

**MARCH 3, 2014**

The meeting was called to order at 7 PM in the Quiet Room at the Kent Island Branch.

In attendance: Mary Jackson, Chloe Norton, Susan Haddox, Martha Walden, Penny Lins. Absent: Rich Graves, Maria Sarier, John Walden (John as able to attend the later part of the meeting).

The minutes from the February 3, 2014 meeting were approved. It was also moved by Penny Lins and seconded by Chloe Norton to approve the mission statement. There being all ayes and no nays the motion was passed.

The objectives of the FOL were discussed, and are to be included in our bylaws. They will be reaffirmed with our mission statement.

Sue's daughter Alana made a presentation of graphics for our logo and brochure. It was decided to use the one with the boat on the Bay and to the Bay Bridge in the background. We will use the same colors as on the library logo to be consistent. We will also decide to use the FOL on the bow of the boat.

Next there was discussion on the brochure and it was decided to have a trifold brochure with an insert for members to complete with their demographics and chose which level to join that could be mailed in with their payment. We deiced on an insert so that if our membership level dollar amounts changed the entire brochure would not have to be reprinted. Mary and Chloe will work on the verbiage for the brochure making sure our mission statement is clearly visible. And it was decided that we would include photos, some of which could be taken from the library archives. It was also decided to include the Board members in the brochure, along with our goals, and to show to what programs etc. our money is going. Mary will also research printers to get the best deal.

We then discussed membership deliverables. And we decided on the following:

- |               |      |  |
|---------------|------|--|
| • Member      | \$25 | Fine forgiveness, one time only & maximum amount TBD |
| • Supporter   | 50   | Water bottle (biodegradable)                         |
| • Contributor | 75   | Mug  |
| • Sponsor     | 100  | Book bag   |
| • Benefactor  | 500  | Book bag with all of the above                       |

- Corporate ? Bookplates

We decided to hold a kickoff party the week before Library Week since National Library Week falls during Holy Week. It was thought to have a party at each branch. Perhaps from 5-8 at the Centreville branch on Thursday 4/10 and 3-5 at the Kent Island ranch on Saturday 4/12. It was hoped we could have deliverables by that time. Members of the Board and perhaps some of the library staff would help with food and drink.

The Board was asked if they could make a monetary commitment to the Summer Reading Program and it was felt that since we are at the start up point with few members we would wait until we had our "kick off" to determine what money might be available to support that program.

It was also decided that we would like to participate in Kent Island Days on Saturday May 17<sup>th</sup> with a table and information about Friends of the Library.

John brought up the fact that the American Legion was interested in becoming a corporate sponsor but could not do so until we have our 501 (c) (3) in place. But they would be willing, if a sponsor, to let us use their facility free of charge. It was decided to look into this further and perhaps plan a cocktail party fund raiser in the future.

There was also discussion of various forms of social media (Facebook) to get our message broader coverage.

There being no further business the meeting was adjourned. The next meeting is scheduled for 3/17 at 7 PM at the Centreville branch.

Respectfully submitted,

Penny Lins, secretary