



Friends of Queen Anne's County Library
Draft Minutes
of
Monthly Board Meeting
January 07, 2019
Centreville Library

The meeting was called to order at 07:06 PM with President, Kathie Smarick presiding. In attendance were DeAnn Cheyne, Connie Zillig, Penny Lins, Beth Maier. QAC Interim Library Director Kim Baklarz was also in attendance.

During the month of December 2018, an electronic motion to approval the expenditure of \$500 for a gift to the Dolly Parton Imagination Library in honor of John Walden's service to the Queen Anne's Count Library was made by Connie Zillig and seconded by DeAnn Cheyne. The motion passed unanimously.

A motion to approve the Minutes of the December 03, 2018 meeting was made by Connie Zillig, seconded by Beth Maier. The minutes were approved unanimously.

Connie Zillig, Treasurer, presented the financial and membership reports. The balance as of the end of 2018 is \$34,898.16. The Treasurer's report was acknowledged and filed for audit. Connie reported that the Friends have 409 members, an increase of 7 members. Connie will take care of tax filing due by May 15, 2019. Kathie Smarick, Beth Maier and Elaine O'Neal will conduct an audit of the 2018 books on January 22nd.

Annual Appeal – Connie Zillig

Currently, income for the 2018 Appeal is \$17,636.50. It was decided that for the 2019 Appeal the Friends will search for ways to solicit donations from local book clubs.

Friends Publicity – Kathie Smarick

Website

The Friends website is updated to reflect current events. A review of Google Analytics shows that user sessions spike during times of Friends events. The bounce rate of the website is 63.85%. Users bounce to one area of the website only.

Facebook

There have been 25 Facebook posts since the December meeting. The posts focused on the holiday concert, the Annual Appeal, and library events including John Walden's farewell receptions. The FOL Facebook page currently has 558 followers, adding 8 new followers since December. Ninety-five new followers were added during 2018.

Other Media

The Star Democrat ran a story about the book collection project by Talbot Figure Skating Team for the Queen Anne and Talbot county libraries. The book drive gathered more than 500 books.

Library Director's Update –Kim Baklarz & Kathie Smarick

Transition plan for Director

Kathie Smarick is participating on the search committee for a new director. Twenty applicants have applied for the Director's position thus far. A first round of video/phone interviews with 7 applicants is scheduled for Thursday and Friday of this week. The goal is to invite the best from this first round to in-person interviews in January. FOL board will have some role in the in-person interviews, as will staff and trustees.

Kent Island Expansion

Queen Anne County budget hearings will be held in mid-April or May of 2019. The Friends will organize members for advocacy of the Kent Island Branch expansion.

Funding requests

Kim Baklarz presented the first 2019 library funding request. Items included on the list are Paint Night for teens and adults, offering free books to participants of the Chapter Book Club, a Creative Art Series for adults, the purchase of books for Book Buddies, sponsorship of a Stem Program, purchase of end of year gift books for Guys Read and the purchase of a Sony 8mm Camcorder/Player for the Memory Center. **A motion to approval an expenditure of \$5,560 to support 2019 library programs was made by Penny Lins and seconded by DeAnn Cheyne. The motion passed unanimously.**

QAC Library expansion

There are preliminary inquiries into the suitability of an unused school building in Crumpton to be converted to a North QAC Library Branch.

Past Events

Holiday Concert with Stefan Scaggiari – December 14th at QACA from 7:00 pm to 9:00 PM – Penny Lins
Final expenses are \$886 (half paid by the Friends) but the Friends' share of the concert revenue is yet to be received. Left over, unopened bottles of wine from the event will be split between the Friends and the Arts Council. It was agreed that a future collaboration with QACAC could be possible.

Future Events

Annual Meeting – March 4th, 2019 at Kent Island Branch – Kathie Smarick

It was agreed that the annual meeting agenda will be more of a business meeting focusing on informing members of Friends activities and contributions to the library, highlighting any new library developments and providing an opportunity for members to mingle.

Spelling Bee – April 3rd, 2019 –Elaine O'Neal

Elaine will call for committee members this month.

Rams Head Restaurant Night – Spring 2019 –TBD

Reading with Friends & Spirit Night at Sweet Frog – July 2019 –Sue Haddox

Book Sale – August 22nd,23th and 24th 2019 – TBD

Fall Restaurant Night – Fall, 2019 – TBD

Board Governance

Consideration of Director Emeriti status on FOL board

A motion to incorporate the Guidelines for Emeritus Board Member Status into the Standing Rules was made by DeAnn Cheyne and seconded by Penny Lins. The motion passed unanimously.

Nominating Committee – Kathie Smarick

There is a shortage of nominees for the Friends Board. Applicants should be able to fill the task areas of Facebook management, secretary and fundraising but overall willing to learn and work will take precedence. Kathie Smarick is forming a Nominating Committee.

Community Sponsorships – Beth Maier

A solicitation letter to county businesses will be sent to Board members for review. Other preparations are being made for the mailing.

Old Business

Girl Scout Little Free Library projects

This discussion was postponed until the February meeting.

New Business

Arrangements for a shopping night at Half Full Boutique are being considered for 2019. Bellies, Babies and Beyond is having their book swap and will donate left over books to the Friends.

There being no further business the meeting was adjourned at 9:00 PM.

Respectfully submitted,

DeAnn Cheyne

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