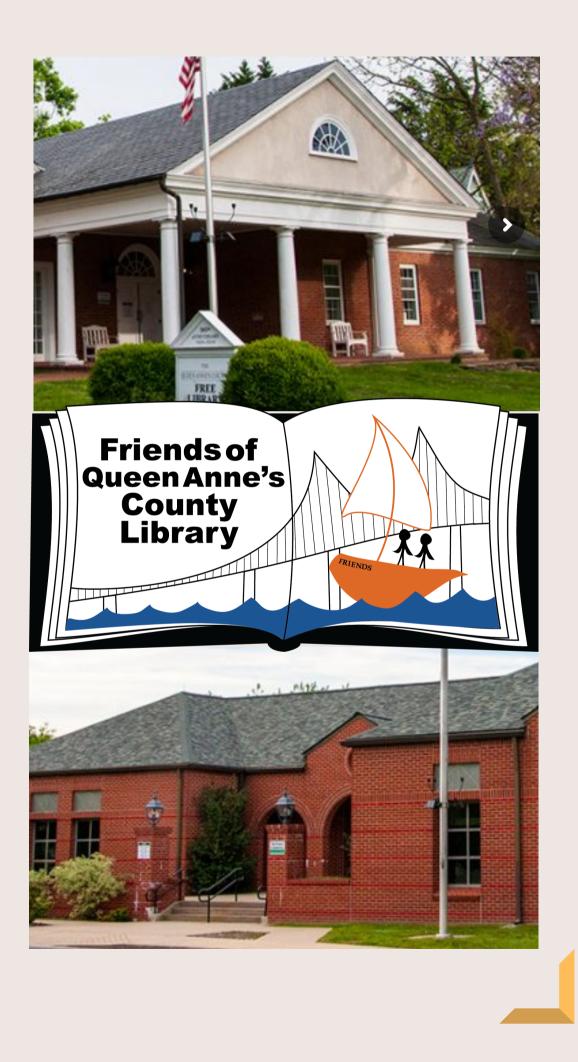


MARCH 3, 2020

FRIENDS OF QUEEN ANNE'S COUNTY LIBRARY ANNUAL MEETING

Queen Anne's County Library, Centreville Branch



Presentation Overview

Our Mission Our People What We Did in 2019 What We Hope to Do in 2020









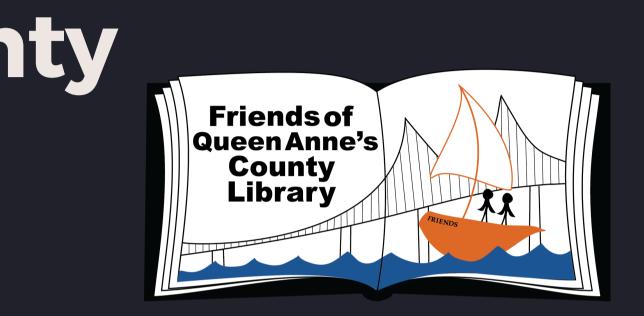


Friends of Queen Anne's County Library

Our Mission

The mission of the Friends of Queen Anne's County Library is to generate financial support for library programs, increase community awareness of the library, and encourage greater use of the library and its resources.

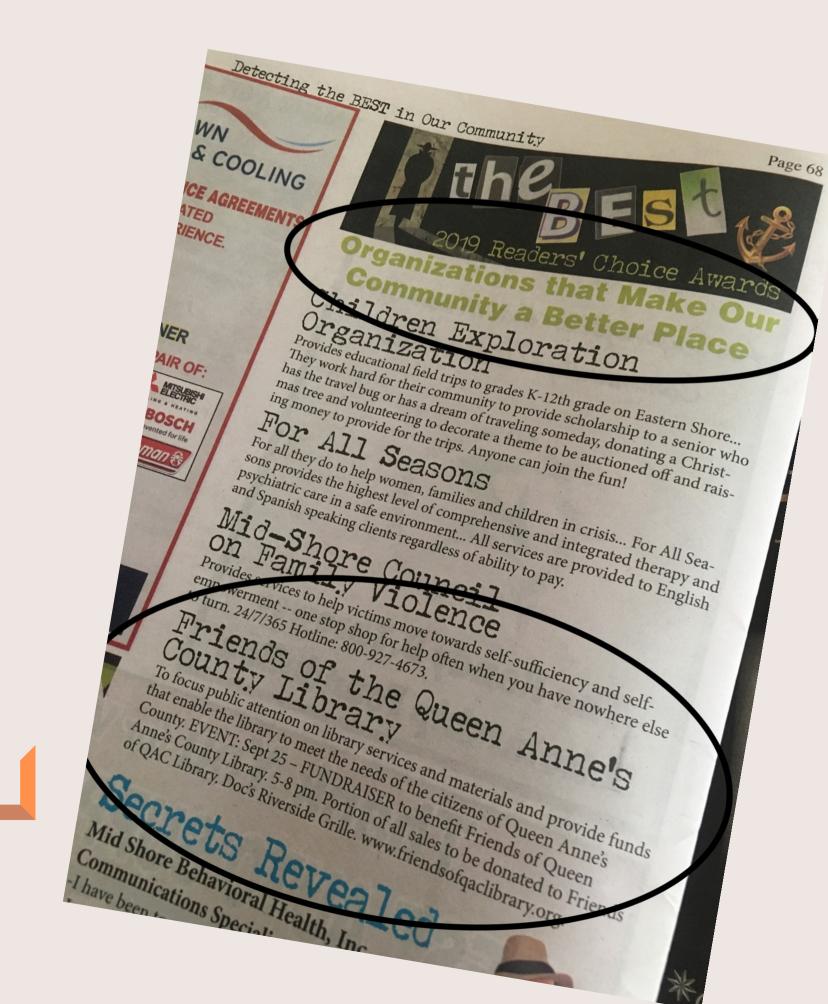
This mission complements the efforts of the Queen Anne's County Library and provides program support, matching funds, and specific materials and equipment to augment public funds.





WHO WE ARE

- MEMBER-BASED, VOLUNTEER
 ORGANIZATION
- FOUNDED IN 2014
- CURRENTLY COMPRISED OF 424 MEMBERS (AND GROWING EVERYDAY!)



Leadership

- Volunteer Directors serve 3-year terms (limited to two terms)
- Board comprised of 5-9 Directors
- Members vote on nominees to the Board of Directors, proposed by a Nominating Committee





2020 Friends Board of Directors

JOSELLE GATRELL KATHY KWIATKOWSI BETH MAIER KATHIE SMARICK CONNIE ZILLIG

Directors Emeritus: DEANN CHEYNE SUE HADDOX





2020 Friends Board of 2020 Board Officers Directors President: Kathie Smarick Vice President: Connie Zillig

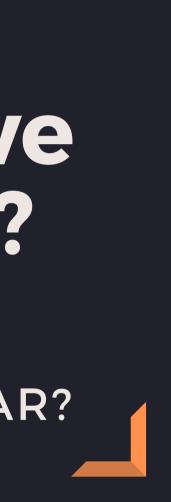
JOSELLE GATRELL KATHY KWIATKOWSI BETH MAIER KATHIE SMARICK CONNIE ZILLIG

Directors Emeritus: DEANN CHEYNE SUE HADDOX

Treasurer: Beth Maier

What did we do in 2019?

WAS IT A GOOD YEAR?



"The QACL would not be as successful as it is without the support of our Friends of the Library. The funds provided to the Library through the Friends have been instrumental to the success of our Summer Reading Program as well as supporting the Library's push to include more adult and teen programming. I consider the Friends of the Queen Anne's County Library true friends: always there to help, support, and cheer you on. Thank you for being our Friends." ~ Janet Salazar, Director, Queen Anne's County Library

Supporting the Library

LIBRARY PROGRAMS

LIBRARY EQUIPMENT

LIBRARY PROGRAMS

ADULT PROGAMS

Summer Reading Adult Arts Family Paint Night Longest Table Dinner

KIDS PROGRAMS

Summer Reading Pre-school STEM Family Paint Night Storytime



SPECIALIZED PROGRAMS

Next Chapter Book Club













Bay Times

Library Summer Reading Program deemed a success STEVENSVILLE - Both the Kent Is





SUMMER AT YOUR LIBRARY **BOOK PRIZE PARTY**

KENT ISLAND AND CENTREVILLE LIBRARY FRIDAY, AUGUST 2, 2019 10:30AM - 12:00PM

GRAND ADULT SUMMER READING

HOT AIR BALLOON RIDE

Made possible by the Friends of Queen's Anne's County Library and a grant from the Citizens for Maryland braries

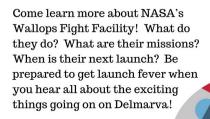
REPTILE WONDERS • LIVE ANIMAL SHOW •

CENTREVILLE BRANCH, QAC LIBRARY WEDNESDAY, JUNE 19 2:30 PM KENT ISLAND BRANCH, QAC LIBRARY THURSDAY, JUNE 20 10:30 AM & 2:30 PM



NASA @ the Library

When: Tuesday, June 25th Time: 6:00 - 7:00pm Where: Centreville Library **Registration Required**













STARFISH ROPE COASTERS

KENT ISLAND LIBRARY | TUESDAY, JULY 16 AT 6:30 P.M.



Hardees





This is what "3000 people" looks like.

From LimeLink, *Visualizing Crowd Sizes*

LIBRARY EQUIPMENT





- VHS to MP3 transfer equipment
- Photo printers





FURNISHINGS

• Shelves for books and DVDS • Outdoor bike rack • Bean-bag chair • Kids' tables • Maker Cart

529,443

FROM FRIENDS OF THE LIBRARY TO SUPPORT QUEEN ANNE'S COUNTY **LIBRARY IN 2019**





in Friends support to Queen Anne's County Library to date

Community Outreach



Little Free

Reading Pro Awards

Free Books for Kids

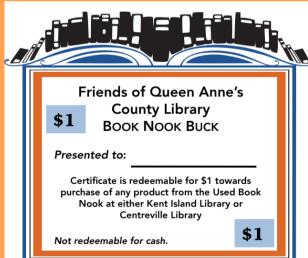
Community Outreach



Matapeake Elementary School Reading Pro Angie Fajardo Rodriguez displays her award during the school's promotion ceremony









Support from the Friends

VOLUNTEER TIME

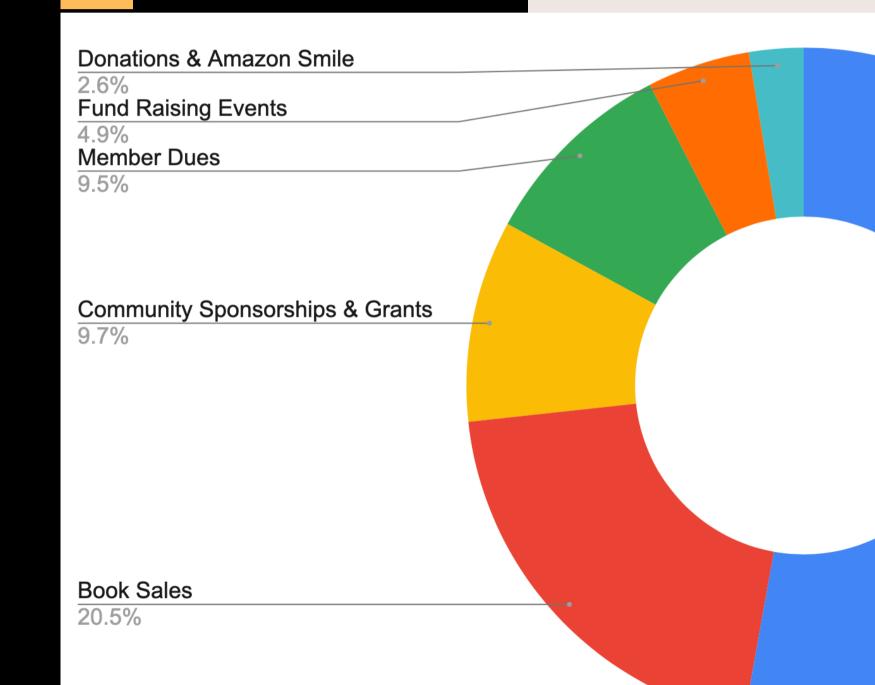
FINANCIAL CONTRIBUTIONS

\$37,875 raised by the Friends of Queen Anne's County Library in 2019



12% increase in total **Friends funds raised from** 2018 to 2019

How Funds Were Raised



Annual Appeal

52.8%













PLATINUM LEVEL 721 on Main - Aqua Swimming and Training - WHBG Accounting -Soistman Family Dentistry -KI American Legion - Hardees - Sweet Frog

GOLD LEVEL Shore United Bank - Christ **Episcopal Church Day School** - KI Elks-

SILVER LEVEL

Cvach Financial Services -Chesapeake Environmental Lab -KI Heritage Society - Queenstown Lions Club - R&D Electric -Chesapeake Think Tank -Challenge Island

2019 COMMUNITY SPONSORS

WHAT'S AHEAD IN 2020: **ORGANIZATIONAL GOALS**

Foster Community among Friends Members

> **HELP QACL ACHIEVE ITS** GOALS

Pursue Additional Fundraising Opportunities

Expand the Leadership Team

FOSTER COMMUNITY

- IDENTIFY EFFECTIVE
 COMMUNICATION STRATEGIES
- FOL BOOK CLUB
- VOLUNTEER APPRECIATION
 EVENT
- NATIONAL BOOK FESTIVAL TRIP

2020 GOALS

What's the plan

PURSUE NEW FUNDRAISING OPPORTUNITIES

- GRANTS
- NONPROFIT NETWORKS

EXPAND THE LEADERSHIP TEAM

- ESTABLISH COMMITTEES
- ELIMINATE OBSTACLES TO BOARD MEMBERSHIP

FRIENDS FUNDS COMMITTED IN 2020

\$16,000 FOR SUMMER READING PROGRAM \$1000 FOR STORYTIME ON WHEELS SUPPLIES

\$500 FOR GUYS READ PROGRAM WITH QACPS \$1575 TO EXPAND YOUTH BOOK COLLECTION \$1000 FOR FURNISHINGS TO EASE USER ACCESS TO LIBRARY RESOURCES

\$4500 FOR ADULT ARTS PROGRAM

KI Branch Expansion

A unique opportunity in 2020







"The QACL would not be as successful as it is without the support of our Friends of the Library... I consider the Friends of the Queen Anne's County Library true friends: always there to help, support, and cheer you on. Thank you for being our Friends." ~ Janet Salazar, Director, Queen Anne's **County Library**