

## Friends of Queen Anne's County Library

Minutes of
Monthly Board Meeting
July 7, 2020
via Zoom

The meeting was called to order at 07:07 PM with President, Kathie Smarick presiding. In attendance were board members Beth Maier, Kathy Kwiatkowski, Joselle Gatrell and Connie Zillig.

A motion made by Beth and seconded by Kathy to approve the minutes from the June 2, 2020 passed.

**Financial Update** – Beth Maier, Treasurer, presented the financial reports. The balance as of June 30, 2020 was \$27,114.49. Income included \$324 from the Annual Book Sale (held in March at Centreville), \$40 for Book Sales – Kent Island (from before March), \$50 for the 2019 Annual Appeal, and \$24.15 in member dues. Delay in book sale income due to Covid closures. Expenditures included \$16,000 for the Summer Reading program (\$15K for children and \$1K for adult) and \$4,532.55 for various items in Library Support. The Treasurer's Report was acknowledged and filed for audit.

Beth also reported on the Director's and Officer's policy through Erie Insurance. This policy and the Liability policy, which was transferred from Selective Insurance, have an effective date of June 23, 2020.

**Membership Update** – Connie Zillig reported that the Friends have 351 current members. Over 100 letters will be sent in July to lapsed members. Connie will rewrite membership renewal letter for mailing in July incorporating information on the Zoom discussion to be held on August 19 with Janet Salazar about the Kent Island expansion.

### Friends Publicity – Kathie Smarick

**Website** – Kathie updated the Community Sponsors page and added minutes from February and May, 2020.

**Facebook** – There were 13 posts in June concerning the Summer Reading Program and Sweet Frog Spirit Day. There are 642 followers with 8 new Likes.

Other Media – email sent encouraging Summer Reading Program enrollment.

#### **Library Director's Update** – Kathie Smarick

Registration for the Summer Reading Program is down in 2020 versus 2019 due to Covid. As of late June, there were 439 in person signups and 351 on-line signups through the Beanstack App. The SRP has been extended through August this year to encourage more opportunity for participation. Next year, the Friends will resume the roll of securing prizes to increase participation in the SRP.

No information on library branch reopening. The Kent Island expansion is moving forward with groundbreaking expected in August 2020. There is a commitment to QAC that the Board of Trustees via the

Capital Campaign Committee will raise \$250K. This committee will meet toward the end of July. The Friends will support the "public" phase of the campaign.

**Programs** - 2020 Annual Appeal. Agreed to move the Appeal forward from November to September/October so that it does not overlap with the Capital Campaign. Connie to confirm with SISK that they will provide mailing services. Connie will also develop 2020 mailing list and order supplies.

#### Future Events -

Sweet Frog Spirit Day (scheduled for July 23). Sue Haddox is working with Sweet Frog, who is willing to hold the event. Sherriff Hoffman has agreed to read to children in outdoor space. Books to given to children, also outdoors. Post board meeting, this event was cancelled on July 21 due to Covid concerns and the ability to keep attendees safe.

KI Book Sale (August). Event will not occur this year due to Covid concerns as well as lack of space to hold the sale as meeting rooms are currently being used as quarantine areas for all returned materials. Online Auction/Raffle – Kathy reported that she has participation commitments from 30 businesses/individuals. Discussion about having the online auction via Facebook. Other online auction houses to research include Listia, eBid, and online auction.com.

**Board Governance** – For the foreseeable future, board meetings will be held via Zoom.

There being no further business the meeting was adjourned at 8:33 PM.

Respectfully submitted,

# Connie Zillig

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