



Friends of Queen Anne's County Library
Minutes of Monthly Board Meeting
March 2, 2021 via Zoom

The meeting was called to order at 7:00 PM with President, Connie Zillig, presiding. In attendance were board members Lis Cockey, Kathy Kwiatkowski, Kerry Miller, Beth Maier, and Wende Woodham. Also present were Janet Salazar, Library director, and Sue Haddox, Emeritus board member.

Brief introductions were made by each person in attendance.

Motion made by Beth and seconded by Kathy to accept the electronic votes for: 1) three new board members, Lis Cockey, Kerry Miller, and Wende Woodham (63 affirmative and 0 nay), and 2) the 2020 Annual Meeting minutes (60 affirmative and 0 nay). Motion passed.

Motion made by Kathy and seconded by Kerry to elect the following directors as officers: Connie Zillig as President, Kathy Kwiatkowski as Vice President, Lis Cockey as Secretary, and Beth Maier as Treasurer. Motion passed.

Conflict of Interest Policy will be sent to all board members by Connie and returned by April meeting.

Motion made by Lis and seconded by Wende to approve the minutes from February 2, 2021 passed.

Financial Update – Beth Maier, Treasurer, sent the financial reports. The balance as of February 28, 2021 was \$40,120. During February, notable income items include \$1,125 from the 2020 Annual Appeal and a \$5,000 donation in memory of Mary “Cara” Gossard. Major expenditures were \$20,000 to the QAC Library in support of the Capital Campaign for the Kent Island branch expansion. Beth reported the Federal Form 990-N Postcard has been filed. The February 28, 2021 reports were acknowledged and filed for audit.

Membership Update – Connie Zillig reported that the Friends now have 525 members. This includes 79 that have technically lapsed (not paid within the past 12 months). We discussed that we would not send a renewal letter to lapsed members as this might conflict with the Library’s Capital Campaign efforts.

Library Director’s Update –Janet Salazar did not have any funding requests this month. The KI expansion has had no significant delays. Move-in to the new building is scheduled toward the end of summer. At this time, the older sections will be renovated. The entire building is expected to open in the Spring of 2022. Capital Campaign materials have gone out to high-end donors. Janet was very thankful to the Friends for the large donation which has helped to launch the Campaign. The public phase will begin in April. Buy-a-brick campaign and the donor wall will also be available as incentives for donating.

Friends Publicity – Kathie Smarick, Emeritus board member, submitted via email.

Facebook - 13 posts were made in February focused on library and Book Nook re-openings, highlighting library programs and the 2020 year in review. Followers increased to 671 at the end of February.

Website – Kathie added March Literary Lunch with RSVP, 2020 Annual Report with Year in Review video from Kerry Harris, and minutes for December 2020 and January 2021.

Marketing Plan/Calendar – discussed briefly. This is something to work on in near future.

Interface with Library – possibly work with Allison at Library in the future

Capital Campaign - Kathie Smarick, Emeritus board member, submitted via email. Issue of Friends sharing donor information with Capital Campaign was discussed. For individuals, FOL will furnish data to CC for past donors (list to be determined). For businesses, FOL would like to insert a letter with the donor materials sent by CC to businesses, with whom the FOL has a prior relationship. The letter would highlight the giving opportunity to raise funds for the library through the CC, versus directly to the Friends as in past years. The goal of the Friends letter is to maintain the positive relationships built over the past several years with members of business community.

Programs

FOL Book Club: Literary Lunches – The third session will be via Zoom on March 3 at noon. The book selection for March 3 is The Tattooist of Auschwitz by Heather Morris. The frequency of Literary Lunches was discussed and we decided to try every other month. The next session will be May 5 and the book selection is American Dirt by Jeanine Cummins.

Reading Pros – Carol Franks-Randall will hand-off the materials for this program to Kerry. Selected students receive a \$25 Barnes & Noble gift card, FOL Book Nook certificates, and a framed certificate.

Book Nooks – The program is reopening after being closed almost a full year. Patrons have been asking about when the Nooks will reopen. At this time, only books in quarantine at the Centreville library are being used to supply the Book Nooks. Wende and Lis will work to keep both Nooks stocked with previously donated books for now. When book donations resume, we will need to have a designated person to head up the KI and CV Book Nooks and communicate with the shelvees.

Events

Sweet Frog – Sue Haddox reported that books for attendees are boxed and ready for the event. She also has Sweet Frog gift cards available for a raffle for the kids that attend with Summer Reading Program T-shirt. She will contact Sherriff Hoffman and Sweet Frog manager in the next couple of months about setting the date, most likely a Thursday in June or July.

Annual Meeting – Kerry put together a terrific video of FOL and Library highlights during 2020, a most unusual and challenging year. The video was sent to members in lieu of an Annual Meeting. A link was provided to members to see a copy of the Annual Report and to vote for the slate of directors. The voting period was 7 days ending on Tuesday, March 2 and 63 members voted affirmative for the slate of directors and 60 votes affirmative for the prior year Annual Meeting minutes. No nay votes. Members without an email address received a postcard asking them for their email address so that we may provide them with Annual Meeting information. Two emails were provided.

Board Governance

Nominating Committee for 2021 included Carol Collins, Kim Baklarz and Bev Mullen. Connie will compose a thank you note for these members.

Emeritus Directors - Kathie Smarick and Sue Haddox are Emeritus members.

New Business

Fundraising ideas were discussed. It was decided that we will move forward with a second on-online auction to tentatively be held in June 2021. Kathy has already collected several items and we need to begin collecting more items (ideas include gardening, nautical, gift cards, jewelry, baskets). Connie will distribute list of previous donors to the board. We may be able to store items at Tangle's. Kerry asked if the library might have items to donate considering the refurbishing to occur because of the Kent Island expansion. A walk-thru/expansion update video of the new library was discussed as a possible fundraiser or a nice event for members.

A Master Class idea for a fundraiser was also explored. Programs could be led by artists, writers, chefs, etc.

There being no further business, Kathy made a motion, and Kerry seconded, to adjourn the meeting. Meeting adjourned at 9.00 PM.

Respectfully submitted,

Connie Zillig

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