



Friends of Queen Anne's County Library

Minutes of Board Meeting

August 3, 2021

7:00 via Zoom

Present: Connie Zillig, Beth Maier, Kathy Kwiatkowski, Sue Haddox, Wende Woodham, Janet Salazar and Lis Cockey.

The meeting was called to order by President Connie Zillig at 7:00 on Zoom.

Beth Maier moved that the minutes of the previous meeting should be approved as submitted with a second by Wende Woodham. All were in favor of accepting the minutes as written.

Sue Haddox reported on the Sweet Frog fund raiser. We will receive a check for \$219.00 which is 20% of all sales. We also received \$39.00 in donations. 33 children attended the event wearing their summer reading t-shirts. Sheriff Hoffman reported that he enjoyed reading to the children and would be willing to read to children anytime at the library. Sue complimented the Sweet Frog staff for their participation. This was reported to be the biggest fund raiser that Sweet Frog has ever had. Ten names were selected from attendees and Sue will contact those winners and their prize of a certificate for free yogurt will be available for pick up at the libraries. Beth Maier will post on Facebook thanking the Sheriff and Sweet Frog.

Financial-

Beth Maier reported that we had income of \$417.53, most of which came from the two Book Nooks (KI \$128.00 and CV \$114.00), \$1.81 in interest and \$172.75 in FOL dues. A test donation of .97 cents was used to test the card reader prior to the upcoming book sale. The total balance for the account is \$24,909.31. We are waiting for several outstanding invoices from library programs.

Membership-

Connie Zillig reported that we have 460 members at present. She is confirming the member list to be ready for the Members Sale night of the book sale. You must be a current member to participate in the early sale on Thursday. Wende Woodham reported sending out 8 membership notes this month.

Library Update-

Janet Salazar reported that the library has filed a grant through the Maryland Library system to purchase a mobile library vehicle which is a Ford 450 cutaway. They requested \$230,000 and received \$100,000. She asked if the FOL could help defray any of the cost. Connie Zillig asked when the money would be needed. Janet reported that she will come back to the group with more information. She updated the group on the KI expansion and a recent walk through. She reported that construction is going well and they hope to move into the new section by November or December of this year. Beth Maier asked about the possibility of a video walk through as a sneak peek for FOL members. Janet will check to see if this is possible.

Annual Appeal-

Connie Zillig reported that she is working on the annual appeal letter. She has contacted SISK which is the company who does the mass mailing for us. They have increased their rates for the first time in 5 years. She will send a draft of the letter to the board once she gets the first draft ready. The timing of the Appeal needs to work around the Capital Campaign for the library. Beth asked if we could mention the mobile library in the appeal

letter and Connie will ask Janet about this. Discussed the mailing for the annual appeal. Bulk copying for the library is done in Salisbury, requiring us to make two trips to deliver and pick up the copies. If we use this service again this year, Connie will ask board members for assistance in traveling.

Publicity-

Beth Maier stated that we had 688 “likes” on Facebook with 38 posts in the month of July. There were lots of shared posts about the Sweet Frog event.

Connie Zillig reported the website had updates about Sweet Frog, the book donation/sale and restaurant night. Mail Chimp was used for Sweet Frog and requests for help for the book sale. Connie asked for feedback on the mass emails that are sent out. Kathy Smarick is writing a press release for the book sale.

Programs-

Kathy Kwiatkowski reported that the July Literary Lunch was cancelled. The next Literary Lunch will be September 29th at Rams Head. The book will be Bill Bryson’s “A Walk in the Woods.”

Wende Woodham reported that she has restocked both the Book Nooks. Books are selling quickly in KI. The KI Nook will close when the library moves into the new section. All books will then be at CV. Connie suggested that we have a monthly donation day after the book sale to restock the Nooks. Lis Cockey will set up a day for September.

For the Book Sale, flyers have been created website updated, emails sent, Facebook posts made, and signs have been placed in the libraries and in the community. Beth suggested a poster sized sign to be placed in the glass case at KI. She will check on this. Volunteer sign up requests continue, we still have many open slots. Connie asked that if you cannot be there, please seek out a person to help in your place. Beth recommended that we consider a book sale committee in the future. Connie has a large banner that needs to go up outside the library during the sale. It was suggested that we ask Hayden who works at CV to assist.

Wende Woodham stated that the restaurant night fund raiser is scheduled for October 19th from 5:00 - 9:30 p.m. at Rams Head Restaurant. You must have a sheet from the FOL when you dine in order for the FOL to benefit. The sheets cannot be handed out at the door. Connie will reduce the slips so that they can be copied 4 to a sheet. They will be placed in the libraries for people to pick up as well as emailed to FOL members.

There was a motion to adjourn by Beth Maier with a second by Wende Woodham. The meeting ended at 8:38.

Lis Cockey
Secretary