

Friends of Queen Anne's County Library Board Meeting Tuesday, November 1, 2022

Present: Connie Zillig, Kerry Harris, Beth Maier, Joan Moored, Sue Wilson, Kathie Smarick, Allison Wood and Lis Cockey.

# Financial Report:

Beth Maier reported the current account balances as of October 31, 2022, were \$31,757.06. We received \$13,106.43 in 2022 Annual Appeal donations, \$344.73 in quilt raffle sales, \$117.80 KI Book Nook, \$26 CV Book Nook and \$1.65 in interest from the Shore United Bank accounts. We received \$1,000 from CML (Citizens For Maryland Libraries) for the sign language program and \$625 from the United Way of QAC.

The budget committee (Beth Maier, Kathie Smarick and Joan Moored) met and completed a proposed budget for 2023. The board suggested some changes and the revisions will be added. The proposed budget will be sent for viewing and online voting.

# Library Update:

Allison Wood reported for Janet Salazar. The Kent Island expansion is now expected to be completed by January 2023. The Little Hands Signing program has been well attended. It was requested that the Citizens for Maryland Libraries be recognized in the advertisement of the program. The library is still seeking funding for the Library Kiosk and thanked the Friends for our pledge of \$10,000. The mobile library had its initial run with 17 people served. It was noted that 99% of those served that day were Spanish speaking. The library requested FOL brochures for the mobile library. The board requested assistance with translating our brochure into Spanish. The Guys Read program is doing well and students will receive a book to take home before Thanksgiving. Kathie requested a report on the Summer Reading Program which is needed for the Bryan Brothers grant.

## Publicity Report:

Kathie Smarick reported there were 6 Facebook posts in September and 13 in October. She asked that the library repost whenever possible to increase our visibility. She worked with Scrawl to troubleshoot some glitches in the present website. We received from Scrawl an extensive proposal for refreshing the website. Consensus from the board was that the proposal is beyond the scope of what we want to invest and/or what we want to do. Allison suggested that we look into the use of Canva Pro. The library will place a 1/2 page ad into the winter program guide to promote the Friends.

## Presidents Report:

Connie Zillig reported that a reminder will go out via Mail Chimp to any member who has not yet responded to the Annual Appeal. Information will go out for Giving Tuesday and an end of the year suggestion as well. We have 5 people interested in becoming board members and will need a nominating committee for January/February. The quilt raffle will go off November 30. To date in the Annual Appeal we have 194 donors and \$15,000 (last year at this time we had 207 donors at \$13,700). We have 429 members at this time.

**Current Programs:** 



Lis Cockey reported that the Book Nooks are doing well. CV has a group of ladies who are consistent. The board members are stocking and maintaining KI until the expansion is completed. She has contacted Brittanie Collier who is interested in donating books from a family member.

Connie Zillig explained that we have \$800 in quilt sales at this time. The board discussed places to sell tickets.

Beth Maier set up an event at Dessert First for November 29. Board members will sign up for 2 hour shifts to sell raffle tickets during the event.

Kathie Smarick and Beth Maier continue to work on the Community Business Sponsorship Program and will draft something for board review.

A meeting site for the annual meeting was discussed. It would be good if KI would be available to promote and showcase the new building. Kathie suggested that the Mobile Library should be present since the Friends helped to fund the vehicle. Kerry will create a video using clips, photos and graphics. It was suggested that photos of the sign language program would be a good addition.

# Board Governance:

Connie Zillig suggested reviewing and updating the Standing Rules of the FOL. Suggested changes will be sent to the board for an electronic review and vote.

Old Business:

A meeting was held September 22 via Zoom with Connie Zillig, Kathie Smarick, Beth Maier, Joan Moored and Lis Cockey present.

Beth Maier made a motion that we fund the library kiosk at \$10,000 to be split into 2 payments, \$1500 in 2022 and the remaining \$8500 by June 30, 2023. This funding is contingent upon the library receiving the remaining funding for the project. We expect the FOL logo to be on the kiosk as well as included in any publicity and marketing for the kiosk. Kerry Harris seconded the motion. The motion passed.

A motion was made electronically, Oct 7. by Connie Zillig and seconded by Kathie Smarick to fund a second, concurrent sign language session at Kent Island starting on November 1 in the amount of \$1,125. The motion passed.

The meeting was adjourned. The next meeting will be January 10, 2023, at CV.

Lis Cockey Secretary



Email motions and votes following November 1, 2022 board meeting and prior to January 10, 2023 board meeting.

Connie Zillig made a motion to adopt 4 changes to the standing rules and Beth Maier seconded the proposal on 11/4/22. Passed on 11/10/22, unanimously.

1) Rule 1 - change from monthly board meetings to 5 meetings per year.

2) Rule 8 - added wording regarding single raffle (i.e. quilt) versus multi-raffle events.

3) Rule 13 - exception for Nominating to be consistent with bylaws.

4) Rules 14 and 15 - incorporation of Emeritus guidelines and Policies that were adopted in January 2019 and April 2022, respectively.

Connie Zillig made a motion to approve the 2023 budget as submitted by the Treasurer and Kathie Smarick seconded on 11/2/22. Passed on 11/6/22, unanimously.